

## KICC 2026 Pre-Conference Workshop Agenda

### Advocacy Workshop

18 November 2026

| Time          | Session                                                          | Focus/Advocacy Shift                                                                                                                                           | Facilitator                             |
|---------------|------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------|
| 09:00 – 09:45 | <b>Session I:</b><br>Policy Briefing & Lived Experience Advocacy | Setting the Advocacy Agenda: Identifying bottlenecks in current national cancer policies and resource allocations.                                             |                                         |
| 09:45 – 10:00 | Q&A & Alignment                                                  | Identifying the top 3 advocacy barriers to address during the day.                                                                                             |                                         |
| 10:15 – 11:15 | <b>Session II:</b><br>The 4 Pillars Systemic Solutions Lab       | Breakouts focused on structural changes:                                                                                                                       |                                         |
| 11:45 – 12:30 | <b>Plenary: Coalescing the Priorities</b>                        | Group leaders report back on specific policy demands and recommendations.                                                                                      |                                         |
| 12:30 – 13:30 | <b>Session III:</b><br>Advocacy Sprint Masterclass               | <b>Skills Building:</b> Tailoring messages for policymakers, media engagement, and running grassroots access campaigns.                                        |                                         |
| 14:30 – 16:00 | <b>Session IV:</b><br>Policy Design & Declaration Lab            | <b>Drafting the Multi-Country Patient Manifesto:</b> Solidifying commitments for accountability, tracking policy implementation, and a unified regional voice. |                                         |
| 16:30         | <b>Closing:</b><br>Presentation of Commitments                   | Reading of the Declaration and official handover of priorities to KESHO and Ministry leadership.                                                               | KICC Scientific Chair / KESHO President |