

## East African Oncology Summit 2025

### Event Summary Report

**Date:** Saturday, 24th May 2025

**Venue:** Radisson Blu Hotel, Nairobi & Virtual

**Time:** 8:30 AM – 6:30 PM

**Total Attendance:** 181 in-person | 394 virtual

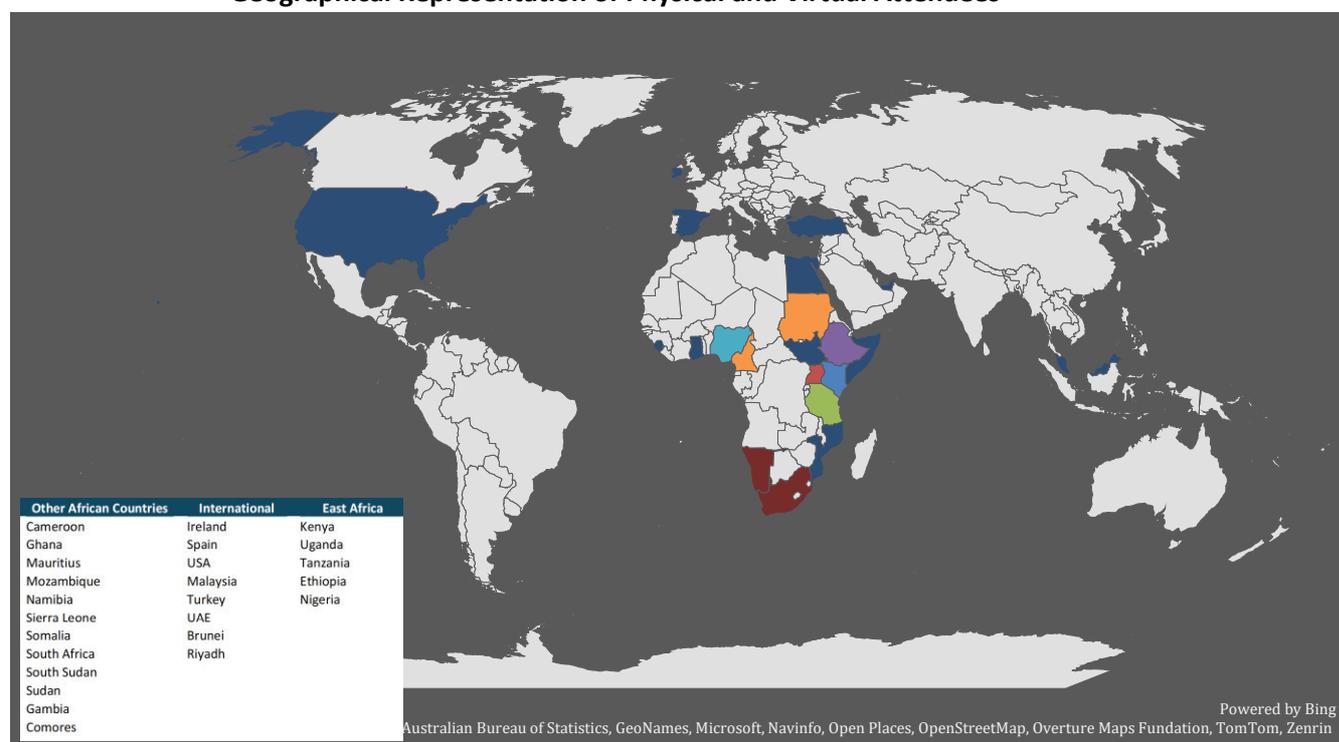
The East African Oncology Summit 2025 convened a diverse assembly of healthcare professionals, researchers, policymakers, and development partners with a shared vision: to strengthen cancer care and control in the East African region. Held in a hybrid format to maximize reach and inclusivity, the Summit provided a collaborative platform to exchange knowledge, discuss region-specific challenges, and explore sustainable solutions in oncology.

### Summit Participants

The event drew **181 physical attendees** at The Radisson Blu Hotel in Nairobi from **7 African Countries**, marking a strong turnout and demonstrating the growing interest and urgency in advancing oncology care in the region.

The virtual component further enhanced the event’s reach, facilitating participation from **394 attendees** from a broad and geographically diverse audience spanning East and West Africa and various international locations encompassing **25 countries** in total.

### Geographical Representation of Physical and Virtual Attendees



## Key Highlights:

### 1. Full Attendance on a Weekend

The summit achieved an impressive full house on a Saturday, a day traditionally considered challenging for professional attendance.

### 2. Media Coverage

The event attracted media attention, further elevating its visibility and reach.

### 3. Robust Online Engagement

In addition to physical attendance, the summit saw active online engagement on the Zoom platform. Presentations and panel discussions sparked real-time conversations and interactions among stakeholders both within and outside the region, expanding the summit's impact beyond the venue.

### 4. Multi-disciplinary Program Design

The summit's program featured a rich convergence of different oncology-related specialties, including medical, surgical, and radiation oncology, as well as pathology, research, and public health. This holistic approach fostered meaningful interdisciplinary collaboration and knowledge exchange.

### 5. Regional Collaboration & Scientific Exchange

The event served as a critical platform for sharing scientific data, local research findings, and clinical best practices relevant to the African context.

### 6. Positive Feedback from Attendees

Attendees appreciated the relevance and depth of the sessions, as well as the sense of community fostered throughout the event.

## Media Coverage

The Summit garnered media attention, reinforcing the importance of regional collaboration in oncology:

- Standard Media:  
Shared real-time coverage and highlights via their X (Twitter) platform.  
[View post](#)
- 254 Report:  
Published a comprehensive post-event article titled *“Charting a New Era in Cancer Care”*, spotlighting key takeaways and voices from the Summit.  
[Read article](#)

This coverage amplified the Summit's reach and showcased the regional commitment to strengthening cancer care systems

## Conclusion

The East African Oncology Summit 2025 was a resounding success, bringing together thought leaders, practitioners, and changemakers committed to improving cancer outcomes across the region. We look forward to building on this momentum and continuing our collaboration with valued partners like AstraZeneca in future initiatives.

